

26 August 2025

Ministry for Business, Innovation and Employment
PO Box 1473
Wellington 6140

Submitted via email: energyuse@mbie.govt.nz

To whom it may concern,

ENA welcomes the opportunity to submit on the Ministry for Business, Innovation and Employment's (MBIE) consultation *Proposals for an electricity sector consumer data right* (the consultation). ENA represents the 29 electricity distribution businesses (EDBs) in New Zealand (see Appendix A: ENA Members) which provide local and regional electricity networks. EDBs employ 7,800 people, deliver energy to more than two million homes and business and have spent or invested over \$6 billion in the last five years.

ENA and its members are supportive of efforts to aid consumers to be more engaged and empowered regarding their choices in the electricity market. We therefore support the introduction of a consumer data right into the sector, as we expect that this will drive greater innovation and competitive tension into the retail electricity market for the long-term benefit of consumers.

ENA supports the scope of a potential sector designation as laid out in the consultation document. We have not provided responses to the specific questions in the consultation.

We're happy to engage with MBIE further on the designation of the electricity sector under the CPD Act, if that is useful. Please contact Richard Le Gros (richard@electricity.org.nz), Policy and Innovation Manager at ENA, if you have any questions.

Regards,



Richard Le Gros
Policy and Innovation Manager

Appendix A: ENA Members

Electricity Networks Aotearoa makes this submission along with the support of its members, listed below.

- Alpine Energy
- Aurora Energy
- Buller Electricity
- Centralines
- Counties Energy
- Electra
- EA Networks
- Firstlight Network
- Horizon Energy Distribution
- MainPower NZ
- Marlborough Lines
- Nelson Electricity
- Network Tasman
- Network Waitaki
- Northpower
- Orion New Zealand
- Powerco
- PowerNet (which manages The Power Company, Electricity Invercargill, OtagoNet and Lakeland Network)
- Scanpower
- The Lines Company
- Top Energy
- Unison Networks
- Vector
- Waipa Networks
- WEL Networks
- Wellington Electricity Lines
- Westpower